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The Future is Mobile Friendly Tours For New Home Construction



When prospective home buyers explore new home construction, the first step is almost always taking a look at the model home. A model home shows homebuyers not only the best features of homes in the development, but also the possibilities for customizing a blueprint to suit their needs. It's the all-important first impression for any home buyer.

More and more, though, busy schedules and an abundance of online listings mean that home buyers are making their first visits to a model home virtually. Rather than take time away from work or family to drive out to a model home, home buyers are exploring their options on the web, where they can see what's on the market in the area, what's in their budget, and what meets their needs.

Beyond that, smartphones and tablets are becoming the launch point for connecting with just about anything, including virtual home tours, which is why your new home development will benefit significantly from a **mobile friendly virtual tour**.

With a mobile friendly tour from Grey Street Studios, home buyers can take a virtual tour of your home on any browser, whether it's a stand alone tour or embedded in a branded, responsive web page.

There's no limit to what a mobile friendly tour can offer. Interactive floor plans allow home buyers to engage with the features that make your home unique, while envisioning themselves living in the spaces you've so carefully designed and constructed.

Grey Street Studios has the expertise and skills to create a mobile friendly virtual tour that will leave your prospective home buyers impressed. **Contact us** to see samples of our work.



Brian Swartzwelder

